



a million
voices for
nature

Add your **voice** to ours

**RSPB CORPORATE
MEMBERSHIP**





The RSPB is the environmental charity specialising in birds and biodiversity, working for a better world for birds, other wildlife and people.

With more than a million members, the RSPB gives nature a louder voice.



In the UK, we ensure there are thriving populations of wildlife – birds, mammals, wild flowers, butterflies and much more. We protect threatened species such as the capercaillie, bittern and red kite.

Our work ranges across the world, from tackling climate change and conserving rainforests to direct action to prevent the extinction of albatrosses and Asian vultures.

We have more than 200 nature reserves, covering more than 130,000 hectares (500 square miles). Wonderful places for wildlife, they also offer opportunities for education, volunteering and team building.

Every year three million people see our work, more than 60,000 children are inspired by teachers on our nature reserves and more than 12,000 volunteers get directly involved.

The scale, breadth and urgency of the work we do continue to grow.



Economic growth is a priority. The challenge is to make growth sustainable. Your business can help secure a high quality natural environment, sustainable for future generations.

Becoming a corporate member of the RSPB is a clear demonstration of your commitment to environmental sustainability. You will be supporting conservation projects that benefit wildlife and improve people's lives. Being a member can help to make your staff feel good about the organisation they work for, and deliver a positive impression to your customers, suppliers and the communities in which you operate.

Safeguarding our natural heritage is everybody's business.



'Biodiversity is a key indicator of success in achieving sustainable development.'

Scottish Biodiversity Strategy



CORPORATE MEMBERSHIP

We need your help!

As a registered charity, the RSPB relies on the generosity of individuals and organisations to carry out its work. We put money straight into priority work, holding less than three months' financial reserves.



The money raised from corporate members goes directly towards protecting and enhancing wildlife, and helping people of all ages to enjoy and learn more about it. If we do not raise the funds, the conservation does not get done. Please help us build a sustainable future.

We have a range of packages to suit you

- Associate Member
- Corporate Member
- Corporate Patron
- Corporate Benefactor

Details are overleaf. A specific association with a local site can be added to any of these packages.

For more information on corporate membership and the RSPB, call one of our offices (see page 15) or visit www.rspb.org.uk/corporate

'The Goldman Sachs TeamWorks employee volunteering programme has been working with the RSPB for more than 10 years. These days are always popular and rewarding.'

Sharon O'Connor, Goldman Sachs



BENEFITS OF RSPB CORPORATE MEMBERSHIP

- Copies of the quarterly award-winning **BIRDS magazine** to share with your teams.
- **RSPB nature reserve passes** for staff/customers/suppliers to see a wildlife spectacle and find out about the work you are supporting.
- Copies of **AVIAN**, our specialist funder newsletter, that will keep you up to speed with our priority project work.
- A **feeding station or nestboxes** to make your premises better for birds and your staff.
- A **special gift** for your staff who choose to join the RSPB as individual members.
- The opportunity for staff to become **associate members** and receive twice-yearly updates on conservation projects.
- A free monthly **RSPB e-newsletter** to keep you and your staff updated with the work you are supporting and our latest campaigns.
- Free **RSPB screensavers** for all staff. These run stunning images to enthuse while using limited RAM.
- An opportunity to **provide a testimonial on our website** to tell our visitors you support us.
- A **hotlink from the RSPB website** to your website to drive visitors to your site.*
- The facility to '**advertise your membership** (without implying endorsement or using the avocet logo).*
- A **meeting with our experienced PR team** to create a plan to maximise the publicity benefits of your membership.
- **Recognition in the RSPB Annual Review** that details the RSPB's achievements.
- A **certificate** to display your membership.
- A copy of the stunning **RSPB calendar**.
- A **free half day energy audit** that may save costs and environmental emissions.
- **Free advice** to help make your premises and grounds better for wildlife and the environment.
- An opportunity for one of your teams to take part in a **one day conservation challenge**. A great morale boosting event!*
- An opportunity to have a **talk by an RSPB employee** at a company gathering. These are uplifting, inspirational and can align your purpose of membership.
- **Discounted access to thousands of amazing wildlife images** that have RSPB copyright. These are ideal for eye catching campaigns and e-cards.
- **Discounted location shoots** on RSPB nature reserves.*
- **Invitations to attend** and entertain customers and colleagues at popular **RSPB arts events**.*
- **Discounted use of meeting rooms at RSPB sites**; great for office away days.*
- A **reserve based event** for colleagues and customers. This could be a BBQ, a wildlife safari, a staff children's activity afternoon... we will create a day to remember.*
- An **exclusive 'behind the scenes' trip for senior staff**. This will give an opportunity for a small group to see some of our ground-breaking conservation work.

* conditions apply

Membership benefits	Associate Member £295	Corporate Member £750	Corporate Patron £1,500	Corporate Benefactor £5,000	Local reserve addition £500
<i>BIRDS</i> magazine	1 copy	2 copies	10 copies	20 copies	1 copy
Single use reserve passes	10	25	50	150	20
<i>Avian</i> funder magazine	1 copy	1 copy	3 copies	5 copies	1 copy
Feeding station or nestboxes	✓	✓	✓	✓	
Gift to staff who join individually	✓	✓	✓	✓	
Associate membership for staff	✓	✓	✓	✓	
Invitations to RSPB events	✓	✓	✓	✓	
RSPB e-newsletter	✓	✓	✓	✓	
RSPB screensaver	✓	✓	✓	✓	
Opportunity for website testimonial	✓	✓	✓	✓	
Discounted images for e-cards	✓	✓	✓	✓	
Can advertise membership*	✓	✓	✓	✓	
Membership certificate	✓	✓	✓	✓	
RSPB Annual Review	✓	✓	✓	✓	
RSPB calendar	✓				
Reserve based event at additional cost*		✓	✓ For up to 50 people	✓ For up to 100 people	✓ For up to 50 people
Energy audit		✓	✓	✓	
Team challenge*		✓	✓	✓	✓
Talk by RSPB employee			✓	✓	✓
Free advice to improve your grounds			✓	✓	
Web links*			✓	✓	
Discounted use of RSPB images			✓	✓	
Joint press release			✓	✓	
Discounted location shoots*				✓	
Free invitations to RSPB events*				✓	
Discounted meeting rooms*				✓	
Recognition in RSPB Annual Review				✓	
Co-ordinated PR plan				✓	

'We believe that the natural environment is a national asset that requires nurturing. As well as playing a central role in our brand image, we recognise that a healthy environment is key to wider social and economic prosperity. We are delighted to support the RSPB.'

The Famous Grouse



ASSOCIATE WITH SUCCESS

Join us now – share our determination to make a better world for wildlife and people

To join, please complete the following details and return, with your payment, to your nearest regional office (see page 15) or:

Corporate Membership, RSPB, The Lodge, Sandy, Bedfordshire SG19 2DL

If you would prefer to pay by Direct Debit please complete and return the mandate overleaf.

Name of organisation/company

Contact's name

Contact's job title

Address

City/town/county Postcode

Telephone Number of employees

Nature of business activity

E-mail address

GRADE OF MEMBERSHIP REQUIRED		VAT@20%	Total payable	
Associate Member	£295	£59	£354	<input type="checkbox"/>
Corporate Member	£750	£150	£900	<input type="checkbox"/>
Corporate Patron	£1500	£300	£1800	<input type="checkbox"/>
Corporate Benefactor	£5000	£1000	£6000	<input type="checkbox"/>
Link to our nearest RSPB nature reserve (we will call to discuss)	£500	£100	£600	<input type="checkbox"/>

I enclose a donation of

Please send an invoice

Signed Date

Return to your nearest RSPB regional office or to the RSPB UK Headquarters.





CORPORATE MEMBERSHIP DIRECT DEBIT

This direct debit will be claimed from your account on the first Wednesday of the month following our receipt of this mandate. It will then be claimed each year on the first Wednesday of the same month.

Company name

Address

City/town/county Postcode

Contact's name

Contact's job title

Telephone E-mail

MEMBERSHIP LEVEL

	Corporate Member	£750 plus VAT pa	<input type="checkbox"/>
Corporate Benefactor	£5,000 plus VAT pa	Associate Member	£295 plus VAT pa <input type="checkbox"/>
Corporate Patron	£1,500 plus VAT pa	Local reserve addition	£500 plus VAT pa <input type="checkbox"/>

ADVICE TO YOUR BANK OR BUILDING SOCIETY OF NEW DIRECT DEBIT INSTRUCTIONS (AUDDIS)



Name and full postal address of your Bank or Building Society

To: The Manager Bank/Building Society

Branch/Address

Postcode

Branch sort code

Bank/Building Society account number

Account name

FOR RSPB USE ONLY

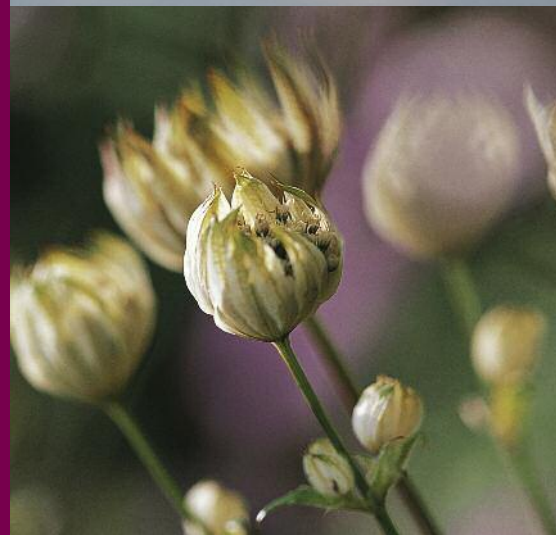
Originator's Identification number **8 3 6 5 2 6**

Reference number

Instruction to your Bank/Building Society. Please pay the RSPB Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with the RSPB and, if so, details will be passed electronically to my Bank/Building Society.

Signature	Date	Signature	Date
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The Direct Debit Guarantee. This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the scheme is monitored and protected by your own Bank or Building Society. If the amounts to be paid or the payments dates change, the RSPB will notify you at least 10 working days in advance of your account being debited or as otherwise agreed. If an error is made by the RSPB or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid. You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of the letter to us.



The RSPB

UK Headquarters

The Lodge,
Sandy,
Bedfordshire SG19 2DL
Tel: 01767 680551

Northern Ireland Headquarters

Belvoir Park Forest,
Belfast BT8 7QT
Tel: 028 9049 1547

Scotland Headquarters

Dunedin House,
25 Ravelston Terrace,
Edinburgh EH4 3TP
Tel: 0131 311 6500

Wales Headquarters

Sutherland House,
Castlebridge,
Cowbridge Road East,
Cardiff CF11 9AB
Tel: 029 2035 3000

www.rspb.org.uk



The RSPB is the UK charity working to secure a healthy environment for birds and wildlife, helping to create a better world for us all. We belong to BirdLife International, the global partnership of bird conservation organisations.

As a charity, the RSPB depends on the goodwill and financial support of people like you. Please visit www.rspb.org.uk/supporting or call 01767 680551 to find out more.

Front cover: wren by David Tipling, **2** Ramsey Island by David Broadbent, children insect hunting by Andy Hay, **3** capercaillie by Richard Revels, robin by Andy Hay, puffins by Steve Knell, **4** small tortoiseshell by Tony Hamblin, tawny owl by Mark Hamblin, **5** Ramsey Island by Ben Hall, family by David Levenson, **6** Loch Insh by Peter Cairns, **7** honeysuckle by Tony Hamblin, volunteer by Peter Cairns, **8** red squirrel by Niall Benvie, volunteers by David Kjaer, **12** great spotted woodpecker by Nigel Blake, people by Ernie Janes, **13** bluebells by Ernie Janes, **15** avocet by David Tipling, masterwort by Andy Hay.
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The Royal Society for the Protection of Birds (RSPB) is a registered charity:
England and Wales no. 207076, Scotland no. SC037654. 480-2359-10-11