Let’s keep in touch – on your terms

Thank you for caring about nature. We’re determined to do all we can to save it. You’re a very important part of that which is why we’d love to let you know about the conservation, campaigning, research and fundraising work that we’re doing.

If you’re happy for the RSPB and RSPB Shop to keep in touch, please let us know how you would like to hear from us:

- **Post**
- **Phone**
- **Email**
- **Text**

Please tick “yes” or “no” for each option to ensure your form is valid.

You’re in control. If you’d like to change your choices at a later date, all you have to do is call us on 01767 693680 or go to [rspb.org.uk/preferences](http://rspb.org.uk/preferences).

Your details will be kept safe and secure, only used by us, or those who work for us, and will not be shared with anyone else. To understand our supporters better we combine and analyse the information you provide; with what we know about you we’ve helped; and other external sources of data. This helps us to decide what communications will be of interest to you and save the resources we have available for our conservation work. We also use this information to run our charity’s operations, e.g. if you place an order or make a donation, we’ll need your details to process those.

If you would like to know more or understand your data protection rights, please take a look at [rspb.org.uk/privacypolicy](http://rspb.org.uk/privacypolicy).

Discover more: [rspb.org.uk/birdwatch](http://rspb.org.uk/birdwatch)

The survey results will be announced on our website in April. Don’t forget to share how you got on #BigGardenBirdwatch